



2021 Student Reporter Contest

In partnership with the National High School Musical Theatre Awards (*the Jimmy Awards*®), the Kenny Awards are looking to select a Student Reporter from Western New York to cover both the national 2021 Jimmy Awards and the regional Kenny Awards, both of which are being held ‘virtually’ this year.

In typical years, each regional award program can submit one applicant to be considered for the Jimmy Awards student reporter (*e.g., they just choose one or two Student Reporters from across the country*). However – as you know – this has been anything BUT a ‘typical’ year, and so one reporter from each region across the country is guaranteed to participate – including one from right here in WNY!

The selected Student Reporter will be invited to cover The Kenny Awards on Saturday, May 8, 2021, and the activities happening the first week of May leading up to the Kenny Ceremony. The chosen Student Reporter will be on location at Shea’s Performing Arts Center, share on Shea’s official social media pages as well as their own personal channels.

The Student Reporter selected by Shea’s will also participate and report on the Jimmy Awards and the events leading up to the Jimmy Ceremony, attend virtual sessions with industry mentors, join in social and educational sessions with the performer nominees and creative staff, and participate in press opportunities through the preparation and rehearsal week.

Applicants for the position of Student Reporter must not be students who are competing to participate as a performer nominee in the Kenny Awards or the Jimmy Awards. Shea’s is interested in students with affinities in writing, video editing, video production and/or journalism. In addition to earning this tremendous opportunity, the Student Reporter chosen by Shea’s Performing Arts Center will receive a private coaching session in a study of their choosing from Shea’s Teaching Artists. A 2021 Kenny T-Shirt, Broadway swag, and (2) tickets to a touring production at Shea’s this season.

Please remember – students who have submitted a performance video to be considered for a 2021 Kenny Award are not eligible to participate in the Student Reporter Contest.

Interested applicants must submit these items to The Kenny Awards to apply:

- A completed and signed **application form**.

- A **video** up to 3 minutes in length showing the student covering the topic of “High School performers creating for The Kenny Awards”
 - Should be **minimally edited** with at least one minute unedited, with the applicant speaking directly to the camera (alone or with interview subjects)
 - Should be entertaining while educating viewers about their high school performance programs, the school

The application form and video submission requirements can be found at Sheas.org. Please submit your application form and video, to **Jennifer Mysliwy** at jmysliwy@sheas.org by **5pm on Friday April 30, 2021**. No late submissions will be considered. The chosen applicant will be announced on Monday May 3, 2021.



2021 Student Reporter Contest Application

Student Information

Student Full Name _____
(Print)

School Name _____

Grade Level _____

Student Contact Information

Phone _____

Email _____

*Student Social Media Pages (fill out all that apply) **

**Information required by The Jimmy Awards*

Facebook Profile Link _____

Twitter Handle _____

Instagram Handle _____

Snapchat Username _____

YouTube Page Link _____

2021 Student Reporter Contest Application Cont.

Consent and Signatures

To be completed by the student:

I, _____ have read through the requirements held in this
(Full Name)

Application, and understand if I am selected by The Kenny Awards to be the 2021 Kenny Awards Student Reporter that I will also be participating as a 2021 Jimmy Awards Student Reporter virtually. The Jimmy Awards will receive the information and the video submitted with this application with the potential of the video being posted on their social media pages.

I _____ verify that I did not apply to be considered for a 2021
(Full Name)

performer award, and I confirm that if I am selected by The Kenny Awards as the 2021 Student Reporter, I will be available on Tuesday, May 4 – Saturday, May 8th for a few select times to cover the 2021 Kenny Awards. I also confirm that I am available Sunday, June 20 – Thursday, July 1, 2021 to participate in the virtual Jimmy Awards Program.

(Student Signature)

To be completed by parent or guardian:

Full Name _____
(Print)

Phone _____

Email _____

I, _____ consent that I have read through the requirements held
(Full Name)

in this application with my child and understand if he/she is selected by The Kenny Awards to be considered by The Jimmy Awards, The Jimmy Awards will receive the information and the video submitted with this application for review with the potential of the video being posted on their social media. I understand that if my child is selected as a Student Reporter, they are required to be available Tuesday, May 4 – Saturday, May 8th for a few select times to cover the 2021 Kenny Awards. I also confirm that they will be available Sunday, June 20 – Thursday July 1, 2021 to participate in the virtual Jimmy Awards Program.

(Parent or Guardian Signature)

2021 Student Reporter Contest Submission Requirements

Video Submission:

- Must be no longer than 3 minutes.
- The content of the video is up to the applicant but must be entertaining. Educational and contain information on The Kenny Awards, and students who have submitted for this year's Kenny Awards.
- Must be appropriate and professional (i.e., no swearing, graphic or offensive images).
- Must include your name, age, school you are representing.
- Should showcase or describe how you would uniquely cover cover The Kenny Awards on social media.
- Should include at least one minute of unedited footage, with the reporter speaking directly to the camera.

Below are some tips that we have for anyone interested in making a submission:

1. Relax and have fun with this! We want to see your personality shine through!
2. Visit www.jimmyawards.com to learn more about The National High School Musical Theatre Awards and The Jimmy Awards.
3. Follow Shea's Performing Arts Center and The Jimmy Awards on all social media. Be sure to look at videos and clips from The Jimmy Awards. (<https://www.youtube.com/user/nhsmta>)
4. For more inspiration, look at red carpet clips from the Tony Awards or the Oscars.
5. Make sure the video footage is steady and professional looking. It may help to have someone film for you or to use a tripod.
6. Make sure the audio is clear (do a test run). It will help if we can clearly hear you.
7. Speak clearly and slowly with good diction.
8. Have a script and practice it before filming.
9. Do *multiple* takes. That way when you edit you have lots of material to potentially use!
10. Make sure you look and dress professionally in the video.
11. Smile and look at the camera lens (it feels strange in person, but looks appropriate on film).
12. Have a trusted friend, family member, or teacher review the video for feedback.
13. Make sure ***ALL*** your social media pages (Twitter, Facebook, Instagram, YouTube, Snapchat, Blogs, etc.) are appropriate and professional. If selected, The Jimmy Awards ***requires your social media information***.
14. Remember - this is a potential networking event so take advantage of this opportunity and treat it as if you are applying for a job.

Applications and video are due no later than **Friday, April 30th, 2021 at 5 pm.**

Please send submissions to Jennifer Mysliwy at jmysliwy@sheas.org