

**For Immediate Release**

Sept. 30, 2009

## **TICKETS ON SALE OCTOBER 24**

**TONY, GRAMMY AND OLIVIER AWARD WINNING BEST MUSICAL**

# **JERSEY BOYS**

The story of Frankie Valli & The Four Seasons

**DIRECTED BY DES McANUFF**

**PLAYING BUFFALO**

**SHEA'S PERFORMING ARTS CENTER**

**April 21 – May 9, 2010**

BUFFALO, NY (Oct. 1, 2009) – **Tickets will go on sale Saturday, October 24** for the Buffalo premiere engagement of the Tony, Grammy and Olivier Award winning hit musical **JERSEY BOYS**, the story of Frankie Valli and The Four Seasons, playing Shea's Performing Arts Center April 21 – May 9, 2010.

**Media Night for JERSEY BOYS is Friday, April 23 at 8:00 p.m.**

Tickets, starting at \$22.50, will be available for exclusive purchase at Shea's Box Office only from 7 a.m. – 10 a.m. during a special on sale event on October 24. At 10 a.m., tickets will be available by calling Ticketmaster at 1-800-745-3000, online at [www.ticketmaster.com](http://www.ticketmaster.com) and at the Shea's Box Office, 650 Main Street.

Directed by two-time Tony® Award-winner **Des McAnuff**, **JERSEY BOYS** won the 2006 Tony® Award for Best Musical, the 2006 Grammy Award® for Best Musical Show Album, and most recently, the 2009 Olivier Award for Best New Musical, and continues to break box office records on Broadway and across North America. **JERSEY BOYS** is written by Academy Award® -winner **Marshall Brickman** and **Rick Elice**, with music by **Bob Gaudio**, lyrics by **Bob Crewe** and choreography by **Sergio Trujillo**.

**JERSEY BOYS** is part of the M & T Bank Broadway Series presented by Shea's Performing Arts Center and Albert Nocciolino.

Catch a sneak peek of Jersey Boys! Log on to [JerseyBoysInfo.com/watch](http://JerseyBoysInfo.com/watch) or text SHEAS to 38568.

**JERSEY BOYS** is the story of **Frankie Valli and The Four Seasons**: Frankie Valli, Bob Gaudio, Tommy DeVito and Nick Massi. This is the story of how a group of blue-collar boys from the wrong side of the tracks became one of the biggest American pop music sensations of all time. They wrote their own songs, invented their own sound and sold 175 million records worldwide - all before they were thirty.

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## Tickets On Sale Oct. 24 For Buffalo Engagement of JERSEY BOYS

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**JERSEY BOYS** opened at the August Wilson Theatre on Broadway to critical acclaim on November 6, 2005. The **JERSEY BOYS** National Tour opened to rave reviews in San Francisco on December 1, 2006, played a record-breaking run in Los Angeles and is still breaking house records in cities across North America. There are seven current productions of **JERSEY BOYS**: New York, London, Chicago, Las Vegas, Toronto, Melbourne, Australia, and a US National tour.

The **JERSEY BOYS** design and production team comprises **Klara Zieglerova** (Scenic Design), **Jess Goldstein** (Costume Design), **Howell Binkley** (winner of the 2006 Tony® Award for his Lighting Design of **JERSEY BOYS**), **Steve Canyon Kennedy** (Sound Design), **Michael Clark** (Projections Design), **Charles LaPointe** (Wig and Hair Design), **Steve Orich** (Orchestrations) and **Ron Melrose** (Music Direction, Vocal Arrangements & Incidental Music).

**JERSEY BOYS** is produced by **Dodger Theatricals, Joseph J. Grano, Tamara** and **Kevin Kinsella, Pelican Group**, with **Latitude Link** and **Rick Steiner**.

**JERSEY BOYS** will premiere in Buffalo at Shea's Performing Arts Center April 21 – May 9, 2010.

The performance schedule is:

Wed., April 21	7:30 p.m.
Thurs., April 22	1:00 p.m. & 7:30 p.m.
Fri., April 23	8:00 p.m.
Sat., April 24	2:00 p.m. & 8:00 p.m.
Sun., April 25	2:00 p.m. & 7:00 p.m.
Tues., April 27	7:30 p.m.
Wed., April 28	7:30 p.m.
Thurs., April 29	7:30 p.m.
Fri., April 30	8:00 p.m.
Sat., May 1	2:00 p.m. & 8:00 p.m.
Sun., May 2	2:00 p.m. & 7:00 p.m.
Tues., May 4	7:30 p.m.
Wed., May 5	7:30 p.m.
Thurs., May 6	1:00 p.m. & 7:30 p.m.
Fri., May 7	8:00 p.m.
Sat. May 8	2:00 p.m. & 8:00 p.m.
Sun., May 9	2:00 p.m.

Tickets, starting at \$22.50, will be available for exclusive purchase at Shea's Box Office only from 7 a.m. – 10 a.m. during a special on sale event on October 24. At 10 a.m., tickets will be available by calling Ticketmaster at 1-800-745-3000, online at [www.ticketmaster.com](http://www.ticketmaster.com) and at the Shea's Box Office, 650 Main Street. For more information, please visit [www.JerseyBoysInfo.com](http://www.JerseyBoysInfo.com) or [www.sheas.org](http://www.sheas.org).

The Original Broadway Cast Recording of **JERSEY BOYS**, produced by Bob Gaudio, was recently certified Gold by the Recording Industry Association of America. The cast recording is now available on Rhino Records. **JERSEY BOYS: The Story of Frankie Valli & The Four Seasons** (Broadway Books) is the official handbook to the smash Broadway hit. StubHub is The Official Fan to Fan Ticket Marketplace of **JERSEY BOYS**.

Visit the **JERSEY BOYS** website at [www.JerseyBoysInfo.com](http://www.JerseyBoysInfo.com).

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